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Purpose

To establish a policy governing the use of Cable Television Franchise Fees.

Background

On June 9, 1981 (56), the Board of Supervisors established a Cable Television Enterprise Fund which was intended to fund the base for all operation, maintenance, and capital costs of cable television related activities under the direction of the Board of Supervisors. Earned revenue (user fees) in the form of Cable Television Franchise Fees would generally be used to make the program self-sustaining and support projects intended for the general public's benefit.

The Board of Supervisors, in readopting this policy, is assuring these funds will continue to be used within the philosophical concept followed when the Enterprise Fund was initially created in 1981. To assure these funds will be utilized for the continued modernization of the County's telecommunication capabilities for the effective use of audio, data, video arraignment, and video transmission for all County activities, the following policy is adopted:

Policy

It is the policy of the Board of Supervisors that:

Cable Television Franchise Fees remain a Special Reserve Fund which can be used in a manner deemed appropriate by the Board of Supervisors for Cable Television and accomplish the following:

- 1.Promote Cable Television Regulatory activities as mandated by the Federal Cable Television Policy Act of 1984 and the review of State and Federal legislation which could affect the County of San Diego telecommunication programs.
- 2. Promote and develop the County's continued modernization of its telecommunications capabilities for the effective use of audio, data, video arraignment, and video transmission.
- 3. Promote and enhance a better understanding of the role of the Board of Supervisors throughout the County by the continued televising of the Board hearings and their appointed Commissions.

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- 4. Support the Cable Television Grant Award Program to serve the County of San Diego and its citizens.
- 5.Reallocate all uncommitted prior year budgeted cable funds to the General Fund to assist in the funding of other important County activities.
- 6. The Board of Supervisors will continue their review of all cable television fund requests based upon the telecommunications demands affecting the future of the County.

An allocation plan for the Cable Television Franchise Fees will be considered as part of the budget deliberation process. The policy determination made during budget deliberations will form the basis for expenditure during the upcoming fiscal year.

Sunset

This policy will be reviewed for continuance by 12-31-08.

Board Action

2-25-86 (6)

7-26-88 (43)

12-12-89 (49)

6-5-90 (43)

10-23-90 (45)

4-4-95 (28)

6-15-04 (25)

CAO Reference

- 1. Department of Information Services
- 2. Cable Television Review Commission